



Brilliantly
Birmingham

Ten Years. One City: A World of Contemporary Jewellery



pavilions BIRMINGHAM

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BRILLIANTLY BIRMINGHAM POP- UP SHOP LAUNCHES IN PAVILIONS

Brilliantly Birmingham, the annual festival of contemporary jewellery, will open an exclusive pop-up shop in Pavilions from Saturday 5th until Christmas Eve. The temporary boutique will offer discerning Christmas shoppers a one-off opportunity to buy original hand crafted jewellery, meet local designers and commission bespoke pieces.

Pavilions is supporting Brilliantly Birmingham by exhibiting some of the city's most talented up-and-coming designers. Some of the designer makers showcasing and selling their work are part of the jewellery and silversmithing collaboration, Design Space, an incubation scheme set up by Birmingham City Council to support new and emerging designers. The Midlands based creatives share studio space and facilities in the Jewellery Quarter and regularly exhibit their work as a collective.

There will be a wide range of collections to choose from, all suitable for men and women and tailored for all budgets: Butterfly inspired gold rings; charm bracelets with a difference; cufflinks and even exquisite brushed silver napkin rings and vases.

Brilliantly Birmingham celebrates its 10th anniversary this year and the annual jewellery festival has burgeoned in the city year on year. This year the festival's exciting programme opens on 21 November 2009 and continues until 28 February 2010. It includes exhibitions at Birmingham Museum & Art Gallery and the Jewellery Quarter Museum as well as an international exchange between Birmingham School of Jewellery and the Escola Massana, Barcelona.

Sarah Jenkinson, Pavilions Marketing Manager, said "Pavilions is very enthusiastic about supporting the city's up and coming jewellers in this way and we're looking forward to welcoming them. We're committed to backing independent retailers as we believe they offer Pavilions' shoppers a unique retail experience with a real, exciting choice of gifts this festive season".

-Ends-



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Brilliantly Birmingham

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Note to editors:

Image caption: Some of the designer makers from Design Space taking part in the Pavilions pop-up shop from left to right: Anna Calvert, Helen Lea, Ria Poynton, Michael Lionel, Charlotte Lowe, Jessica Ayre, Tom Bramwell, Chloe Beck and Kirsty Davies.

Photograph by Simon Hadley

Biographies of the designer makers taking part and imagery of their work are available.

www.brilliantlybirmingham.com

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