



Love is in the air, where? At Pavilions!

Visit the Valentine's Booth on 13th and 14th February and make someone's day

It's that time of year again! Valentine's Day, the day that traditionally has women waiting in anticipation and has men pulling their hair out trying to find the perfect way to say 'I Love You' that won't leave him in the doghouse. If your idea of a romantic notion starts with the line 'roses are red, violets are blue' then don't worry, help is at hand at Pavilions!

On Friday 13th February (unlucky for some, but not for others, a little like love itself), Pavilions will be opening up its doors to all of Brum's romantics so that they can come and record a video message to their nearest and dearest. Poets especially welcome as the booth will be officially welcomed by Birmingham's current poet laureate Chris Morgan and young poet laureate Megan Bradbury, who will be penning their own special terms of endearment to inspire any would-be Wordsworths out there.

All press are cordially invited to come and see Chris and Megan read out their love-inspired musings to celebrate Valentine's Day on Tuesday 10th February at [time] in anticipation of the Valentine's Booth.

Everybody who visits Pavilions on the 13th and 14th February will have the chance to enter a prize draw to win £100* worth of glamorous La Senza goodies to get your Valentine's Day off to a sizzling start. There will also be 5 runners up prizes of £10 that can be spent at Pavilions' La Senza store.

The booth will be open on 13th February and 14th February from [time] to [time]. The video messages will be uploaded to the internet and a link sent to the sender's loved one, telling them they have a very special surprise waiting for them!

Don't be shy, come on down to Pavilions this Valentine's Day, and give your other half a gift to remember!

***La Senza prizes will come in the form of gift cards kindly donated by the Pavilions La Senza store.**