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## **Say Christmas Cheese!**

### **With Pavilions Festive Foto Treat**

'Tis the season to be giving and Pavilions are offering customers the perfect Christmas gift this month.

Families visiting the relaxed shopping centre in the heart of the city between December 9<sup>th</sup> and 13<sup>th</sup> can enjoy an exclusive festive makeover and family photo session courtesy of Pavilions for FREE.

While Mum enjoys a makeover by a professional make-up artist, the kids can dress up in some festive accessories with the help of Santa's Elves. Following a celebrity-style photo shoot, the perfect seasonal family snap will then be printed and presented in a card mount as a personalised Christmas card to take away – the perfect gift to all the family.

Santa will make a special guest appearance on Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> at Festive Foto where for a small fee, shoppers can include Santa in their Christmas photo with all proceeds for the Rotary Club. Santa will then be at the Pavilions throughout December continuing to raise money for rotary club charities.

To qualify for the FREE festive shoot, all shoppers need to do is collect a Pavilions Passport from the *Festive Foto Space* on the ground-floor level (next to the coffee lounge ) and get their Passport stamped in 10 Pavilions stores (no purchase necessary).

Sarah Jenkinson, Pavilions Marketing Manager said: "Following the success of the Cosmo Cover Shoot at Style in the City, which proved a great hit with people walking away with a commemorative photo of their visit and makeover, we decided to extend this great gift idea to the whole family this Christmas. We hope lots of families will make the most of this festive treat."

**Other Christmas events and activities at the Pavilions include:**

**Brilliantly Birmingham**

**5<sup>th</sup> December – 28<sup>th</sup> February**

Find that extra special and unique Christmas gift in the Pavilions Pop Up shop, selling work from aspiring new jewellery artists.

**Santa and his Elves**

The Rotary Club will be bringing Santa and his Elves to the Pavilions throughout December

**Charity Christmas Choirs**

**17<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> December**

A festive sing song with mulled wine and mince pies to help you celebrate

-Ends-

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