

Positively **RED** at Pavilions

In support of World AIDS Day

MEDIA CALL – THURSDAY 27 NOVEMBER – 2PM

Pavilions invites you to a special behind the scenes peek at Positively RED, a unique exhibition to showcase some of the region's finest art students from Birmingham City University's School of ART (BCU) and Halesowen College alongside artists from Art Pride and Work Artist Group as well as selected invited artists from the Midlands.

The exhibition will take place at Pavilions in central Birmingham and will be located in an especially dedicated unit on the lower ground level, near to the Marks & Spencer food hall entrance. It will include photography, paintings, mixed media, sculpture and digital images and will end with a silent auction for prospective buyers to purchase pieces, the proceeds from which will all be donated to World AIDS day, which is held annually on December 1st.

Dan Auluk is the curator of the exhibit and is himself a final year student at the School of Art in Birmingham on the Bournville Campus. He is currently studying for a BA in visual arts by Negotiated Studies at the School Of Art (Bournville). He co-ordinated the World AIDS Day event in 2007 and has been asked back to curate and produce the Positively RED Art Exhibition this year. Dan is part of an art collective called 'Under the Rainbow' which consists of himself and his colleagues Dave Viney, Becky Tebbett and Garry Jones.

With this in mind, you are invited to attend a pre-exhibition media call on Thursday 27th November at 2pm to meet a selection of artists along with curator Dan Auluk and to view and photograph some selected works.

Dan said "This year's art exhibition and silent auction focuses on the theme of celebration. We aim to celebrate the lives of those people living with and/or affected by HIV. Our main aim is to raise money for the HIV Hardship fund as well as raising awareness of HIV in a positive and creative way."

The exhibition will begin on Saturday 29th November at 12pm and will run daily until Saturday 6th December. The main aim of the exhibition is to raise awareness of HIV in Birmingham and monies raised will also be donated to the HIV Hardship fund in Birmingham which will be split amongst three HIV charities – ABPlus, Freshwinds and THT.

The auction will be a silent one whereby the pieces that have been donated will have a reserve price so the public simply fill in a small form and hand in to whoever is in charge of collecting this information on the day. The work is then offered to the highest bidder.

Claire Johnson of Pavilions said "Pavilions is proud to be associated with Positively RED and to give this space to such a worthy cause. The unique exhibits donated for auction by these Midlands students and their peers are excellent and we are pleased to be able to help World AIDS Day stage such a positive event."